

Kerala Association of Washington (KAW)

Annual Report, 2019

2019 INAUGURATION & MOTHER'S DAY CELEBRATION

KAW 2019 Executive committee inauguration was on May 12, 2019 along with Mother's Day celebration and Talent show. Mothers from KAW families participated in cake baking class, followed by talent show by our own kids. President P M Mathew inaugurated the event and activities of KAW 2019.



AKSHARAKALARI - MALAYALAM CLASSES

This year we conducted 2 sessions of Malayalam Class; Spring and Fall Sessions. 30 students attended these classes. Thanks to all teachers and volunteers who supported this successful initiative.



KAW PRODUCTIONS [FACEBOOK]

KAW 2019 Executive committee started this year with one important agenda – increase community participation. This year we started KAW Productions, to engage the talents with-in our community. This year KAW productions produced Mudranguleeyum, Mega Epic Drama. Cast, Crew, Costume, Direction everything for this drama is done by KAW Members.



Mudranguleeyam show collected \$30K in ticket sales from 2 shows and a total donation of \$62K towards KAW Charity, benefitting Seattle Children's uncompensated care.



KAW SPORTS [FACEBOOK]



KAW Sports Conducted various sports and games tournament this year including Cricket, Soccer, Badminton, Volleyball, Throwball & Cards tournament. As usual these events attracted numerous participants and spectators. Congratulations to all winners of these tournaments.

KAW CHARITY [FACEBOOK]

We continued to extend company matching for KAW Charity, 501(C) (3) organization. Expedia & Nordstrom also do



company matching for KAW Charity staring this year along with other major companies including Microsoft, Boeing, T-Mobile & Amazon Smile

Mudranguleeyam fund raiser for Seattle Children's generated \$34 K with matching donations. Mudranguleeyam volunteers donated a total of 11K worth volunteering hours thru Microsoft company matching program.



KAW Charity donated \$62K to Seattle Children's benefitting uncompensated care. Check was handed over to Seattle Children's on Feb 23, 2020. Thanks a lot, to our members to make this year's charity drive a huge success. Seattle children's will engrave KAW Charity in their top donors' plaque when KAW Charity's total donation crossed 100K.

This year we also ran a child education fund drive for Maniklal's son. Manik lal was part of our community, who passed away last year during a water accident. We handed over the fund of 10K to Maniklal's spouse, Arsha, for the education support for their child.

- KAW future committees should tap into the opportunity to generate more volunteering hours from all companies by adding more events or tournaments under KAW Charity. We may also add more events like 5k walk/run for fund raising for causes in coming years. [EC 2019 recommendation]
- 2. We still have matching donations pending from Benevity. We are required to donate the entire net proceeds from Mudranguleeyam to the cause of Seattle Children's. We recommend the new EC to transfer pending funds to Seattle Children's, once the funds arrive. [501 (C)(3) audit requirement]

OTHER FINANCIAL SUPPORT BY KAW

BASIL VARGHESE: KIDNEY REPLACEMENT

1. We provided \$1,000 towards Kidney replacement support for Basil Varghese. KAW received this request from one of our members, Biju Skaria. We followed current verification procedure initiated during last year's flood drive. Fund was transferred directly to Basil's treatment account in India.

SAM STEPHEN: RENAL TRANSPLANT SURGERY

 We provided \$1,000 towards renal transplant surgery support for Sam Stephen. KAW received this request from one of our members, Baiju Maniyam. We followed current verification procedure initiated during last year's flood drive. Fund was transferred directly to Sam's treatment account in India.

THAIKKUDAM BRIDGE BAND



This year KAW hosted "Thaikkudam bridge" music band, a Malayalam band, for first time in Seattle. We had a grant music event attended by 800 people.

ANNUAL PICNIC

KAW annual picnic was conducted at Pine Lake park with lot of food and fun activities. This event attracted many KAW members for a fun filled day.



KAW Annual Report 2019 Jacob Thomas (Secretary)

ONAM EVENT



This year we served onam sadya for more than 900 members. There were numerous volunteers all thru out the event; be it sadya preparation, Vilambal, Distribution, clean up; making Onam a grant success.

There were 55 cultural programs for Onam cultural event, which shows more participation from KAW members for our events.

CHRISTMAS & NEW YEAR EVENT

There were 45 cultural programs for this year's Christmas event.

A high number of program participants has direct impact in increasing KAW membership count.



Membership

We have a record membership count of 529 family membership this year. This clearly demonstrates increased engagement and member interest in KAW events and activities.

RECOMMENDATIONS EXECUTED FROM PRIOR GENERAL BODY

STORAGE SPACE

- KAW has a storage space today for keeping KAW owned items in one place. (at Kirkland)

BETTER EARNINGS FROM KAW FUNDS IN BANK

- KAW transferred 100K of our funds to CD with a 2.1% interest rate for 37 months.

KAW WEBSITE UPGRADE



We moved our KAW website hosting to Azure as part of our modernization initiative. We now support GIT base repo for website source code and enabled automatic deployment of KAW website using Azure deployment pipeline.

We also enabled new features to KAW Website including KAW event registration (for Sports, Arts, Tournament), Membership eligibility check for event registration, easy onboarding of KAW events in our website with online ticket sales.

KAW 2019 Sponsors

The sponsorship income is very vital to KAW's activities. In 2019, KAW entered partnership with following sponsors. We heavily advertised the services offered by our sponsors in all our events, provided a space at KAW website as well as in our emails and facebook page. We also had several event-based sponsors helping KAW to financially manage the events we organized. A detailed report of the sponsorship income is available in the Financial Report.

- Ambili Sukesan Realogics Sotheby's: Executive Sponsor
- Boney Mathew Dream Vision Real Estate: Gold Sponsor
- Apana Bazar: Silver Sponsor
- Maurya: Silver Sponsor
- Thaikkudam Bridge Show

T-Mobile

- NWBA
- Apana Bazar
- Maurya
- Darryl Harris CPA
- Mudranguleeyam Sponsors

Upasana Dance Academy Apana Bazar Mohini Dance School Temple Jewelry

- RNR Nrithya Rang
- Onam Sponsors Asha Madhavan DDS ExtraSlice NWBA
- Christmas Sponsors Namasthe Indian Restaurant







2020 ELECTION OFFICE

2019 EC appointed Biju Skaria, Sonimon James and Pramod Manjali as the Election Office to oversee the nomination and the election process of the office bearers for year 2020. The election office professionally managed all the complexities and challenges of nomination & election process and announce the election new executive committee for year 2020 on January 19, 2020.

EXECUTIVE COMMITTEE 2019

I would like to thank every member of KAW for electing us as Executive committee for 2019. I also thank every member of KAW Executive Committee 2019 for executing on our promise and making 2019 a wonderful year for KAW





























EXECUTIVE COMMITTEE 2020

The office of KAW will be handed over to the new executive committee, headed by Ojus John on February 29, 2020. I congratulate new 2020 Executive committee and request the community to extend your cooperation & support to the new team.

Position	Candidates
President	Ojus John
Vice President	Viswanathan Changarath
Secretary	Jyothish Nair
Treasurer	Shibu P Baby
Joint Secretary	Jojo Chalissery
Joint Treasurer	Nimesh Sethumadhavan
Executive Committee Members	Divya Gopalakrishnan
	George Daniel
	Sabitha Brijesh
	Shibu K V
	Vineetha Parammel
Youth Executive Committee	Gayatri Nair
Members	John Narikulam
Ex Officio	PM Mathew

SIGNING OFF...

We are ending the year with a great deal of satisfaction on delivering all the promises that we made ourselves to focus on this year. We are thankful for hundreds of community volunteers and programs participants who made every KAW event such a vibrant experience for all of us. It is also heartening to see young generation increasingly getting involved with KAW initiatives and making an impact of their own in different ways.

I hereby submit this yearly report of the activities of Kerala Association of Washington in 2019 for the consideration of the General Body of KAW.

JACOB THOMAS SECRETARY FEB 29, 2020

KAW | Facebook