

## KAW Onam 2020- Pookkala Malsaram

KAW is inviting entries for Pookkala Malsaram. Interested members should upload a photo of their Pookkalam to the <u>KAW Facebook Community Page</u> as per the instructions outlined below (Adhering to the rules below).

2 Winners - Judges choice and Popular choice.

## Rules for entry:

All participants must be 2020 KAW members. If you haven't taken membership or haven't renewed it this year, you could do so online

Each family can submit up to 3 entries per membership.

Entries can be sent from 08/22 (Atham) 8 AM to 08/30 (Thiruvonam) 8 PM PST

Last day for submission will be 08/30 8:00 PM PST

Participants must use only fresh flowers and leaves to make pookkalam. Materials like coffee powder, sawdust, colored powder, rice, dried coconut etc. **SHOULD NOT** be used

Design should go with the theme --- ONAM

The photos should be submitted or posted under the Pookkalam album in KAW Seattle community group.

Album link will be shared in the KAW community page closer to start of the event

For each entry submit two pictures of pookkalam, 1: pookkalam with at least one family member 2: Pookkalam closeup photo (top view only)

Judges decisions will be FINAL.

The popular choice winner will be selected based on the number of FB likes

We reserve the right to reject any Photo if the content is deemed inappropriate

Grading Process: Judges will grade your Pookkalam based on the following guidelines.

THEME

CREATIVITY

NATURALITY

COLOR COORDINATION

**OVERALL PRESENTATION** 



## Sample Closeup photo

