

Kerala Association of Washington

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Executive Sponsorship - \$5000

Benefits and offerings for Executive Sponsors

Social Media and Emails	<ul style="list-style-type: none"> Announcing and introducing the Executive sponsors and their business to the community via Facebook, WhatsApp and Email Promotional video/post on KAW Facebook page Sponsor's banner with link at the bottom of the email, right below the KAW banner Once-a-year dedicated thank you and ack e-mail for sponsors' support Recognition as Executive Sponsor in all emails sent from secretary@kaow.org Thank you e-mail for sponsorship support as part of event closure emails <p>*Only emails from Secretary@kaow.org</p>
Website Presence	<ul style="list-style-type: none"> Visibility on the following kaow.org pages Prominent banner on the KAOW sponsor page (gold/silver sponsors will be on the page below the exec/grand sponsors) Banner at the footer section on the home page, on the event page and Membership signup page
Online Events	<ul style="list-style-type: none"> Opportunity to associate sponsor's organization with KAW program. (For e.g., Onam Sponsored by <grand sponsor/s> powered by <executive sponsor/s>) Grand welcome to the stage with Ponnada by the KAW President (If recording in Studio) MC Callout / On-stage promotion Opportunity to promote products/business on stage (5 minutes slot) Video/Ad Presentation (4 minutes slot) Special mention in the media/press coverage about the event (however, final version will be decided by the media editors) Logo on the event promotional flyer Full back page of the program brochure (digital or printed as applicable)

	<ul style="list-style-type: none"> • Sponsor logo on Malayalam class printout books/notes (if KAW make syllabus/handouts/PDFs. This may not be possible if KAW is distributing textbooks) • Banner on the background of the stage during announcements or live events
<i>Sports Events</i>	<ul style="list-style-type: none"> • Opportunity to present winning prizes and trophies for selected major KAW sports events • When available, recognition by MC • Banner display at the event (depending on the venue guidelines)
<i>Stage Events (if possible)</i>	<ul style="list-style-type: none"> • Dedicated booth (KAW will provide table and chairs, booth to be decorated by the sponsor. Different and distinct from exhibition/vendor table) • VIP Parking (reserved spot) • VIP Reception (By EC Official w/Bouquet) • VIP Seating for two • Food at no-cost for two • Your banner display at venue • Sponsor logos/promotion on Event tickets
<i>Picnic (if possible)</i>	<ul style="list-style-type: none"> • Per the guidelines of the venue, when possible, banner will be displayed near the entrance or picnic area. Banner can be displayed at the stall • Dedicated Booth (to be decorated by the sponsor) • If applicable, Opportunity to present Prizes for competitive events at the picnic
<i>Other Benefits</i>	<ul style="list-style-type: none"> • Membership included for the immediate family of the sponsor
<i>Exclusions</i>	<ul style="list-style-type: none"> • When having secondary partnership for events, KAW will have to abide by their sponsorship guidelines and restrictions. • Sponsor provided goodies will not include other sponsor logos

Gold Sponsorship - \$2000

<i>Benefits and offerings for Gold Sponsors</i>	
<i>Social Media and Emails</i>	<ul style="list-style-type: none"> • Promotional video/post on KAW Facebook page • Sponsor's banner with link at the bottom of the email, below the KAW banner and Executive Sponsor banner • Once-a-year dedicated thank you and ack e-mail for sponsors' support • Thank you e-mail for sponsorship support as part of event closure emails <p>*Only emails from Secretary@kaow.org</p>
<i>Website Presence</i>	<ul style="list-style-type: none"> • Banner on the KAOW sponsor page below executive and grand (when applicable) sponsor page
<i>Online Events</i>	<ul style="list-style-type: none"> • MC Callout / On-stage promotion • Video/Ad Presentation (3 minutes slot) • Logo on the event promotional flyer • Inner back page in the brochure (digital or printed as applicable)
<i>Sports Events</i>	<ul style="list-style-type: none"> • Opportunity to present winning prizes and trophies for selected major KAW sports events • When available, recognition by MC • Banner display at the event (depending on the venue guidelines)
<i>Stage Events (if possible)</i>	<ul style="list-style-type: none"> • Exhibition table at the event venue • VIP Parking (reserved spot) • VIP Reception (By EC Official w/Bouquet) • VIP Seating for two • Food at no-cost for two • Your banner display at venue • Sponsor logos/promotion on Event tickets
<i>Picnic (if possible)</i>	<ul style="list-style-type: none"> • Per the guidelines of the venue, when possible, banner will be displayed near the entrance or picnic area. Banner can be displayed at the stall • Dedicated Booth (to be decorated by the sponsor)
<i>Other Benefits</i>	<ul style="list-style-type: none"> • Membership included for the immediate family of the sponsor
<i>Exclusions</i>	<ul style="list-style-type: none"> • When having secondary partnership for events, KAW will have to abide by their sponsorship guidelines and restrictions • Sponsor provided goodies will not include other sponsor logos

Silver Sponsorship - \$1000

<i>Silver Sponsor's Benefits</i>	
<i>Social Media and Emails</i>	<ul style="list-style-type: none">• Promotional video/post on KAW Facebook page• Sponsor's banner with link at the bottom of the email, below the KAW banner and Executive Sponsor banner• Once-a-year dedicated thank you and ack e-mail for sponsors' support• Thank you e-mail for sponsorship support as part of event closure emails <p>*Only emails from Secretary@kaow.org</p>
<i>Online Events</i>	<ul style="list-style-type: none">• Video/Ad Presentation (2 minutes slot)• Logo on the event promotional flyer
<i>Sports Events</i>	<ul style="list-style-type: none">• • When available, recognition by MC
<i>Picnic (if possible)</i>	<ul style="list-style-type: none">• • Membership included for the immediate family of the sponsor
<i>Other Benefits</i>	<ul style="list-style-type: none">• When having secondary partnership for events, KAW will have to abide by their sponsorship guidelines and restrictions• Sponsor provided goodies will not include other sponsor logos