

# Kerala Association of Washington

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## KAW Xmas/New Year Grand Sponsorship - \$1500

<i>Benefits and offerings for Grand Sponsors</i>	
<i>Social Media and Emails</i>	<ul style="list-style-type: none"> <li>Promotional video/post on KAW Facebook page</li> <li>Dedicated email/whatsapp announcing the Grand Sponsors</li> <li>Recognition as Grand Sponsor in all emails sent from <a href="mailto:secretary@kaow.org">secretary@kaow.org</a> up to a week after the event.</li> <li>Thank you e-mail for sponsorship support as part of event closure emails</li> </ul>
<i>Website Presence</i>	<ul style="list-style-type: none"> <li>Prominent banner on the KAOW <a href="#">sponsor page</a> (gold/silver sponsors will be on the page below the exec/grand sponsors)</li> <li>Banner at the <a href="#">event page</a></li> </ul> <p><i>(These banners will be removed one week after the event)</i></p>
<i>Stage</i>	<ul style="list-style-type: none"> <li>Dedicated booth (KAW will provide table and chairs, booth to be decorated by the sponsor. Different and distinct from exhibition/vendor table)</li> <li>VIP Parking (reserved spot)</li> <li>VIP Reception (By EC Official w/Bouquet)</li> <li>VIP Seating for two</li> <li>Your banner display at venue</li> <li>Sponsor logos/promotion on Event tickets, when applicable</li> </ul>
<i>Other Opportunities</i>	<ul style="list-style-type: none"> <li>Event naming Opportunity to associate sponsor's organization with KAW program. (For e.g., Xmas/New year sponsored by &lt;grand sponsor/s&gt; powered by &lt;executive sponsor/s&gt;)</li> <li>MC Callout / On-stage promotion</li> <li>Video/Ad Presentation (3 minutes slot)</li> <li>Special mention in the media/press coverage about the event (however, final version will be decided by the media editors)</li> </ul>

- Logo on the event promotional flyer
- Bottom half of the brochure's front page (digital or printed as applicable)
- Banner on the background of the stage during announcements or live events

## **KAW Xmas/New Year Diamond Sponsorship - \$750**

<i>Benefits and offerings for Diamond Sponsors</i>	
<i>Social Media and Emails</i>	<ul style="list-style-type: none"> <li>• Promotional video/post on KAW Facebook page</li> <li>• Dedicated email/whatsapp announcing the Platinum Sponsor</li> <li>• Recognition as Platinum Sponsor in all emails sent from <a href="mailto:secretary@kaow.org">secretary@kaow.org</a> upto a week after the event.</li> <li>• Thank you e-mail for sponsorship support as part of event closure emails</li> </ul>
<i>Website Presence</i>	<ul style="list-style-type: none"> <li>• Banner on the KAOW sponsor page below executive and grand (when applicable) sponsor page <i>(These banners will be removed one week after the event)</i></li> </ul>
<i>Other Opportunities</i>	<ul style="list-style-type: none"> <li>• MC Callout / On-stage promotion</li> <li>• Video/Ad Presentation (1 minute slot)</li> <li>• Logo on the event promotional flyer</li> <li>• Your banner display at venue</li> <li>• Advertisement on digital or printed media as applicable</li> </ul>

## KAW Xmas/New Year Platinum Sponsorship - \$500

<i>Benefits and offerings for Platinum Sponsors</i>	
<i>Social Media and Emails</i>	<ul style="list-style-type: none"><li>• Promotional video/post on KAW Facebook page</li><li>• Dedicated email/whatsapp announcing the Platinum Sponsor</li><li>• Recognition as Platinum Sponsor in all emails sent from <a href="mailto:secretary@kaow.org">secretary@kaow.org</a> upto a week after the event.</li><li>• Thank you e-mail for sponsorship support as part of event closure emails</li></ul>
<i>Website Presence</i>	<ul style="list-style-type: none"><li>• Banner on the KAOW sponsor page below executive and grand (when applicable) sponsor page <i>(These banners will be removed one week after the event)</i></li></ul>
<i>Other Opportunities</i>	<ul style="list-style-type: none"><li>• MC Callout / On-stage promotion</li><li>• Video/Ad Presentation (1 minute slot)</li><li>• Logo on the event promotional flyer</li><li>• Advertisement on digital or printed media as applicable</li></ul>